



NCA Press Release

Please complete and forward to your local newspaper.

_____(award winner's name)_____, along with teammates from _____(school name)_____ recently attended a NCA Summer Cheerleading Camp. The camp was held at _____(camp location)_____ with over _____ cheerleaders in attendance from the surrounding states.

The National Cheerleaders Association (NCA), The National Dance Alliance (NDA) and Cheerleader&DanzTeam (CDT) are all divisions of the National Spirit Group (NSG). The National Spirit Group, founded in 1948 by L.R. Herkimer, hosts camps, championships and events for over 180,000 cheerleaders and dancers each year.

As part of the 4-day camp curriculum, the National Cheerleaders Association selects award winners at each of the over 1,200 camps it administers around the world each summer. There are awards given for individual as well as team accomplishments.

_____ received the following individual awards (check all that apply):

- _____ **All-American Team Member** The most prestigious award in cheerleading today. Participants vying for All-American status are judged on motion technique, jumps, tumbling, spirit and enthusiasm, voice projection and overall crowd appeal. These individuals are eligible to perform at various NCA Special Events such as the Thanksgiving in Paradise half-time show in Honolulu, HI and/or the FedEx Orange Bowl to perform during the pregame show.
- _____ **All-American Nominee** Outstanding individuals who display strength in cheer motions and technique, leadership ability and/or overall attitude at camp. These individuals are eligible to perform at various NCA Special Events such as the Thanksgiving in Paradise half-time show in Honolulu, HI and/or the FedEx Orange Bowl to perform during the pregame show.
- _____ **NCA Top All-American** Awarded to the highest scoring All-American Team Member at camp. These individuals are eligible to perform at various NCA Special Events such as the Thanksgiving in Paradise half-time show in Honolulu, HI and/or the FedEx Orange Bowl to perform during the pregame show and are awarded a spotlight performance during the show.

— **Excellence in Leadership Award** Awarded to the Captain that displays the strongest Leadership during “Captain’s Classes” and camp interactions with his/her team.